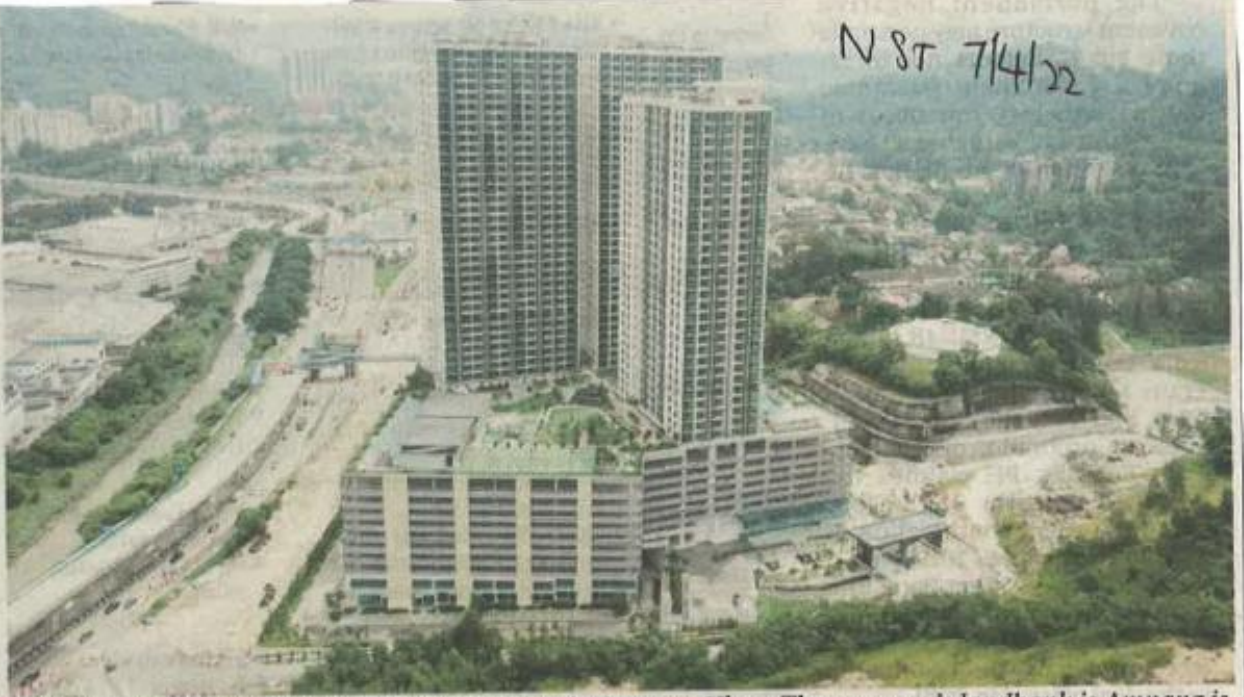


KERATAN AKHBAR NST

7 APRIL 2022



EcoFirst Consolidated Bhd's Liberty Arc project in Ampang Ukay. The company's landbank is Ampang is close to the proposed Hill View mass rapid transit station.

MIXED DEVELOPMENT

EcoFirst expanding Ampang township masterplan after MRT3 'jackpot'

KUALA LUMPUR: EcoFirst Consolidated Bhd plans to launch an expanded masterplan for the Ampang township as it is a beneficiary of the Mass Rapid Transit Line 3 (MRT3) project.

EcoFirst's landbank in Ampang is some 300m from the proposed Hill View MRT station.

EcoFirst alternative director Datuk Kenneth Teoh Seng Kian said properties near MRT sta-

tions had increased in value due to easy access to business and entertainment areas.

He said EcoFirst believed the MRT3 development would be a game changer for the company.

"As property developers, we will also create job opportunities and stimulate the economy. Therefore, we are revising our masterplan.

"It will be a lot more compre-

hensive as we intend to transform Ampang into a sought-after and fully self-sufficient premium township. We will reveal this masterplan in the second quarter of the year," he said.

EcoFirst's crown jewel is its flagship Ampang Ukay mixed development, a seven-phase project on 35ha in Ukay Heights.

The land was purchased a decade ago.